

Connect your BigCommerce or Shopify storefront with a flexible back-office system that grows with your company.

Elevate your customers' experience, gain greater insight into your business, and drive exponential revenue with a unified commerce platform from Acumatica. Acumatica provides native connectivity to BigCommerce and Shopify storefronts, including Shopify POS systems.

These connectors allow your eCommerce website to seamlessly integrate with your financials, inventory, operations, and reporting, providing you with a comprehensive real-time platform that grows with your company.

KEY FEATURES

Real-time Bidirectional Data	Transmit data bidirectionally between your BigCommerce or Shopify front-end and Acumatica back-office software as orders are placed, and your financials are updated. Import in-store sales transactions from Shopify POS.
Product Information Sync	Display real-time product information, including title, description, category, price, images, and metadata. Import fraud data from Shopify to flag high-risk transactions.
Synchronize Online and Offline Orders	Online and offline orders are automatically synchronized between your BigCommerce or Shopify site and Acumatica.
Discounts and Promotions	Discounts and promotions created in BigCommerce or Shopify will synchronize to order lines in Acumatica Sales Orders.
Export Select Data to Online Stores	Export only preferred item and customer data to your storefront using customizable filters.
Synchronization of Shipments	During the shipment synchronization with BigCommerce or Shopify, a separate shipment and tracking number are created in the online store for each box in the shipment.

ABOUT ACUMATICA

Acumatica Cloud ERP provides the best business management solution for digitally resilient companies. Built for mobile and telework scenarios and easily integrated with the collaboration tools of your choice, Acumatica delivers flexibility, efficiency, and continuity of operations to growing small and midmarket organizations. **Business Resilience. Delivered.**

Contact us today to get started: [888-228-8300](tel:888-228-8300) | acumatica.com

KEY BENEFITS

END-TO-END VISIBILITY

- Have visibility into your BigCommerce or Shopify site – Financials, Warehouse, and Inventory.
- Integrate in-store sales transactions from your Shopify POS directly into Acumatica.

REAL-TIME COMMUNICATION

- Ensure your BigCommerce or Shopify site displays up-to-date inventory and product information and that all sales orders are reflected in your financials and warehouse management system.
- Mitigate the risk of fraudulent sales orders by importing Shopify's fraud analysis data and placing flagged orders on-hold.
- Export item or customer data to your storefront using customizable filters, giving you added flexibility in how your customer-facing display and offers.

NATIVE ECOMMERCE INTEGRATION

- Integration to BigCommerce and Shopify is built into Acumatica Retail-Commerce Edition – no additional software to purchase.
- Make quick decisions on refund requests coming from your web storefront.

For more information please contact,

Katlego Thulare
Marketing Specialist
Brilliant Link (Pty) Ltd
E: katlego@brilliantlink.co.za
Unit 6, Boskruin View Office Park, Cnr
Ysterhout & Kelly Roads,,Johannesburg,
GAUTENG 2154